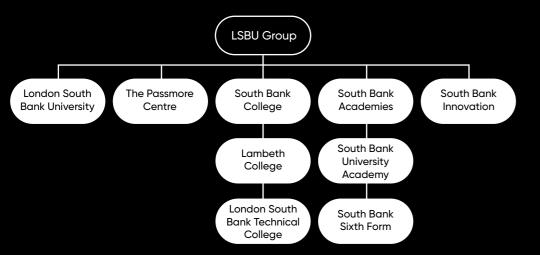
## Fit for the future, ready for the real world.

Our goal is to help you succeed, no matter what your age, background, or educational experience. We provide career focussed pathways across all levels, from Entry to Level 8, providing high quality education and sector specific learning to prepare you for your life beyond education and qualifications.



Joining LSBU Group gives our students unrivalled access to educational opportunities, advice and guidance as well as sought-after apprenticeships and work placements. Our students are guaranteed progression to both LSBTC and LSBU\*.

Whether your next destination is within LSBU Group or elsewhere, we are one of a handful of providers who offer students the opportunity to progress to one of our new Level 4 one-year courses. Successful completion of this enables our students to fast-track to year 2 of an LSBU degree, saving money as well as providing a standalone, qualification that employers recognise should you decide to leave your studies there.

\*after successful completion of a Group qualification that has a progression route

Further information about careers in Hospitality, Catering and Tourism can be found here:

Places on Hospitality, Catering and Tourism courses, at all levels, are highly sought-after every year. If you believe this is the career pathway for you, but you lack hands-on experience, then we advise you to seek a placement prior to applying.

The following websites are a great place to start:

## **HOSPITALITY AND CATERING**

## TRAVEL AND TOURISM



# The Need for Hospitality, Catering and Tourism Roles

The sector employs 3.64 million people (3.2 million roles classed as hospitality)

London alone

has 22,316

licensed pub,

bar and

restaurant

sites.

There are 42,477 full service restaurants in the UK in 2023, employing over 475,000 people.

> The Hospitality sector is worth £131.5 billion to the UK economy.

There are 6,752 catering businesses, employing 28,956 people, and generating £1.3 billion of revenue.

LAMBETH SB\COLLEGE

LONDON SOUTH BANK BYTECHNICAL COLLEGE

**University Academy** 

**Bank University** 

Travel, Tourism and Hospitality in the UK is worth £237 billion to the UK's GDP.





# An Introduction to Hospitality, Catering and Tourism

It's been said that when you work in hospitality and catering, or travel and tourism, you're at work when others are at play; but with a wide range of fast-paced, exciting and rewarding careers on offer - for the right person - going to work could be just as enjoyable as taking a holiday.

Although the hospitality and catering, and travel and tourism sectors offer their own unique career opportunities, they are intrinsically linked and combine to form one enormous, dynamic and hugely varied industry; commonly referred to as travel, tourism and hospitality.

With careers as varied as hotel and events management, travel agency and tour management, restaurant and catering management, and cooking and baking - if you have a talent for providing exceptional service and a passion for meeting people this could be the perfect pathway for you.



# Is Hospitality, Catering and Tourism the Right Pathway for You?

Gaining the necessary qualifications, and undertaking placements, can teach you the knowledge and expertise you will need in this sector, but there are a number of personal qualities and transferrable skills that are essential for a successful and rewarding career in the Hospitality, Catering and Tourism industry.

You will need a combination of the following qualities: excellent communication, listening and interpersonal skills; exceptional levels of customer service; confidence and an approachable manner; good cooperation and team working skills; the ability to work well under pressure and to tight deadlines; a willingness to work unsocial hours; strong organisational and timemanagement skills, with a keen attention to detail; sales, marketing, and project management skills; great administrative and IT skills; excellent technical cooking skills, with a broad knowledge of ingredients and cooking techniques; high standards of cleanliness, and the ability to adhere to strict food hygiene and health and safety rules; tact and diplomacy when handling staff and customers; the ability to work independently and be a confident decision-maker; the ability to think quickly and solve problems on-the-go; possess a flexible and hands-on approach to work; and have high-levels of selfmotivation, energy and enthusiasm.

# Careers in Hospitality, Catering and Tourism

From the people who take your holiday or hotel booking, to the crew who man your flight, to the chefs who prepare your food, to the waiting staff who serve you, to the people who plan and organise your events; the world of hospitality, catering and tourism is enormously far-reaching.

So, it's no wonder that it accounts for over 3.6 million jobs nationally, and over 600,000 jobs in London.

The hospitality, catering and tourism sectors are experiencing a huge resurgence and seeing mass-scale growth throughout; making it the perfect time to embark on your new career pathway in this hugely varied industry.

We are currently seeing a 46% increase in demand for hospitality workers compared to pre-pandemic levels nationally: with over 50,000 newly listed job vacancies at the start of 2023, and 10,460 of these new vacancies being in London.

It's clear to see that this vital industry has huge demand for well-trained, qualified recruits in positions of all levels, from graduate schemes and managerial positions that require a degree, to more entry-level positions with the opportunity for hands-on experience and advancement. No matter where your skills, passions, and abilities lay, you're sure to find your place in this exciting, dynamic and hugely-varied industry.

The salary for **Air Cabin Crew** starts at around £19k once qualified, increasing to £23k with experience, and up to £28k with performance bonuses. Catering Manager salaries range from £22k (for assistant managers) up to £45k with significant experience, while heads of catering and operations directors can earn up to £65k p.a. The average wage for a Chef depends on their level and the venue in which they work. A commis chef may earn around £16k, a sous chef can earn up to £30k, while a head chef's salary can exceed £55k per year; An experienced Food **Technologist** can earn around £45k, or even more than £50k for senior management roles. **Hotel Managers** can earn anywhere between £20k to £40k per year, while as a general manager in London, you could earn £85k p.a. on average, with a range of £50k to £200k for the largest, most prestigious hotels. An **Events Manager** can earn in excess of £40k a year.

# There are plenty of opportunities open to you. Here are just a few ideas:

Food Technologist

- · Air Cabin Crew
- Airline Customer Service Agent Baker
- Booking Manager
- Catering Manager
- · Chef de Partie
- · Entertainment Manager Events Manager
- Executive Chef · Food and Beverage Manager
- Front of House Manager
- Head Chef
- Head Waiter

· Maître De

- Heritage Officer

- Hotel Manager

Resort Activities Co-ordinator

- Museum Attendant
- Travel Agency Manager

Sommelier

· Sous Chef

Tour Manager

Tourist Guide

 Visitor Attraction Manager Wedding Planner

• Resort Representative

Restaurant Manager



London South Bank Technical College



Lambeth College





**ENTRY** LEVEL

Award, Certificate (ELC), Diploma English for speakers of other languages (ESOL) Essential skills Functional skills

Skills for Life

Functional skills

English/ Maths

**ESOL English** for Speakers of Other Languages

**ESOL** 16-18s study programme

Adult Basic Skills - Digital, Employability, Numeracy, Skills for Life, Literacy

Sector based Work Academy Programmes

Inclusive Learning - Preparation for Employment/ Independent Living Skills/Learning for the Community/Life and Work Skills, Practical Living Skills/ Progression to Life and Work/ Preparation for Work and Supported Internship

LEVEL

First Certificate, Award, Certificate, Diploma, ESOL Essential skills

National vocational qualification (NVQ)

Culinary Skills

Customer Service Award

Culinary Skills

Travel and

Tourism

Employability Skills

English/ Maths

**ESOL** English for Speakers of Other Languages

**Princes Trust** Team Programme

Vocational Studies

Travel and Tourism

LEVEL

Intermediate Apprenticeship, Award, Certificate, Diploma, ESOL Essential skills Functional skills **GCSE** NVQ

Understanding Nutrition and Health (online)

Introduction

to Cabin

Crew

**ESOL** English for Speakers of Other Languages

English/Maths

**Princes Trust** Team Programme

Professional Patisserie and Confectionery

Range of GCSE and BTEC

options

Geography

**LEVEL** 

Access to HE Diploma Advanced Apprenticeship A Level **Applied General** Award, Certificate, Diploma, ESOL NVQ

Advanced Professional Cookery

ESOL for Hospitality and Catering **OR Travel** and Tourism

General Patisserie and Confectionary

Travel and Tourism

Range of A Level options

Geography

LEVEL

Higher Apprenticeship

T Level

CertHE

Award, Certificate, Diploma

LEVEL

DipHE Foundation Degree Award, Certificate, Diploma NVQ

Degree Apprenticeship Degree (with or without Honours) Graduate Certificate/Diploma Award, Certificate, Diploma NVQ

**Business** 

Management (Hospitality Pathway)

BSc Hons Baking

Science

and Technology

BA Hons Business Management (Travel & Tourism Pathway)

Dip 퓨 Advanced Baking and Pastry Technology

BA (Hons)

) Business

Management (Events Pathway)

Cert HE Baking and Pastry Technology

LEVEL

LEVEL

Integrated Master's Degree Award, Certificate, Diploma, NVQ, Master's Degree Postgraduate Certificate / Diploma Postgraduate Certificate in Education (PGCE)

MRes Food Sciences

**LEVEL** 

Doctorate (PhD or DPhil) Award, Certificate, Diploma

PhD Food Sciences